



▶ Innovation is our driving power.



Takaaki Kurose  
President FUJIFILM Europe

“Fujifilm is now innovating in healthcare, highly functional materials and many other high tech areas. Using experience and know-how from the photographic sector we have diversified successfully into many new segments. Our operations in Europe are part of a successful global network.”

▶ From a film producer to a global high tech corporation. We reinvented ourselves.

Fujifilm was founded in 1934 as a photographic film manufacturer. Since then the company has been continuously and proactively conducting R&D and has realized numerous milestones in innovation. As a result of this tradition of innovation Fujifilm today is among the leaders in each of its businesses and is changing the future by its business fields.

The Group is active in three areas: **Imaging Solutions** with cameras, optical devices and photographic systems, **Information Solutions** for the healthcare and printing industries, as well as for highly functional materials and other applications. And **Document Solutions**, which includes office printing systems and services. This segment is operated by Fuji Xerox.

**FUJIFILM GROUP: BUSINESS FIELDS**

▶ **Document Solutions**

8.47 billion € (47.3 %)

Office Products	44.2 %
Office Printers	16.2 %
Production Services	13.3 %
Global Services	15.8 %
Others	10.5 %

This segment is operated by Fuji Xerox Co., Ltd.

▶ **Imaging Solutions**

2.6 billion € (14.5 %)

Photo Imaging	66.7 %
Electronic Imaging	19.3 %
Optical Devices	14.0 %

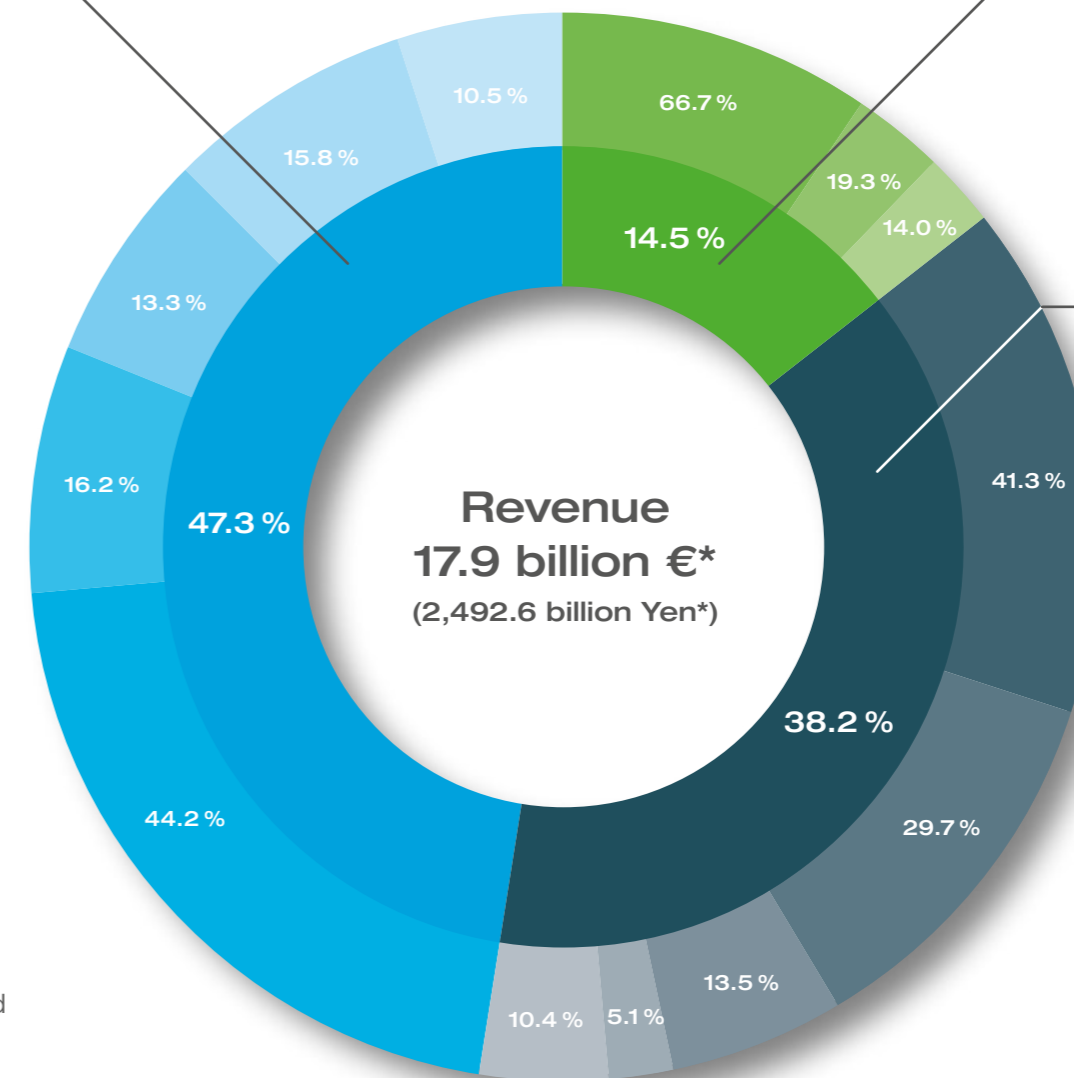
▶ **Information Solutions**

6.86 billion € (38.2 %)

Healthcare	41.3 %
Graphic Systems	29.7 %
Flat Panel Display (FPD) Materials	13.5 %
Recording Media	5.1 %
Industrial Products/ Electronic Materials, others	10.4 %

Research & development, production, marketing and service in 273 subsidiaries, number of employees: 79,235

FUJIFILM Holdings Corporation, Tokyo, Japan, [www.fujifilmholdings.com](http://www.fujifilmholdings.com)



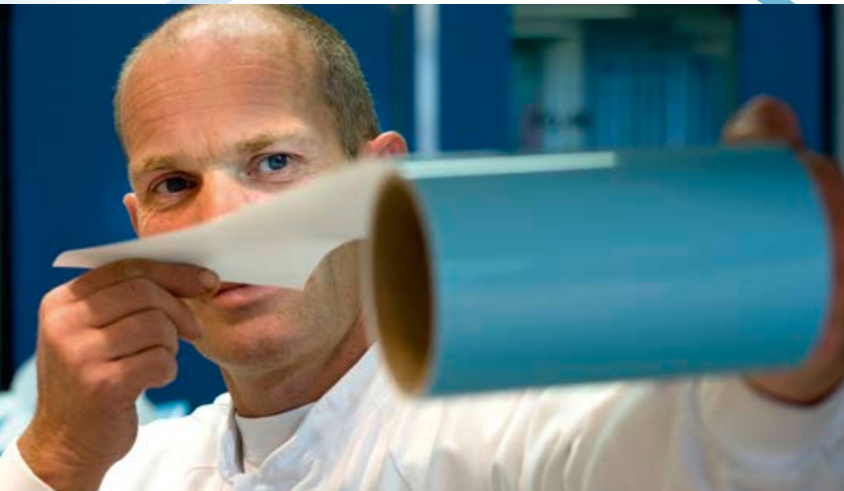
The Fujifilm group has three operating segments: **Imaging Solutions, Information Solutions** and **Document Solutions** with a total turnover of 17.9 billion Euro\*

\* Figures referring to year ended March 31, 2015, based on Annual Report. Exchange rate: 139 Yen - 1 €





Highly qualified employees in all businesses



Technological expertise for convincing results

Customized solutions for business



## ► Value from Innovation.

### VALUE:

At Fujifilm, we are continuously innovating – creating new technologies, products and services that inspire and excite people everywhere. Our goal is to empower the potential and expand the horizons of tomorrow's businesses and lifestyles.

### INNOVATION:

We take an open and flexible attitude to innovation, combining our own original technology from around the world. Through this powerful synergy, we rapidly and nimbly develop new solutions that address the true needs of our global customers.

FUJIFILM Corporation was named a Thomson Reuters 2014 Top 100 Global innovator for the third year in a row, in recognition of its achievements as one of the world's most innovative companies.

2014 THOMSON REUTERS  
**TOP 100**  
GLOBAL INNOVATORS

## RESEARCH AND DEVELOPMENT

## ► We invest into the future: Research & Development.

Fujifilm invests each year around seven per cent of the consolidated turnover in research and development. We focus our resources on six business areas with significant growth potential: Highly Functional Materials, Healthcare, Document Solutions, Graphic Systems, Optical Devices and Digital Imaging.

The most important research and development unit that drives the technological capabilities of the company continually are the **Fujifilm Advanced Research Laboratories**, which were opened in 2006 near Tokyo. This laboratory complex brings together scientists and engineers that operate in global teams of innovation. The work areas include organic synthesis, thin multi-layer coatings, precision micromachining, lens design, laser, print and image processing.

The **Tilburg Research Laboratories** in the Netherlands are the European research and development center for membrane and recombinant peptides and are developing leading edge technologies in those areas. The research center cooperates in the areas of **membranes for gas separation, ion exchange membranes** and **recombinant peptides** with academic institutions across Europe.



Fujifilm Advanced Research Laboratories



Tilburg Research Lab: Membrane production

Tilburg Research Lab: Recombinant peptide for pharmaceutical applications



► Our lenses have travelled to the moon...



OPTICAL DEVICES



TV Broadcast



4KCine



CCTV



Binoculars



► ... and beyond.

Fujifilm's optical technology created the lenses used aboard the lunar-orbit satellite Selene, which took high-definition stereoscopic images of the moon's surface. These high-resolution images help scientists to understand the origin and evolution of the moon.

Fujinon's optical technology also captures images on earth; renowned for its innovative lens grinding and coating techniques.

Our 4K ultra high definition TV broadcast and cine zoom lenses have earned their reputation around the globe for impeccable optical performance. With the proliferation of 8K Super Hi-Vision we will witness the next step in the evolution of optical lens technology. Thanks to their high image quality, Fujinon lenses are also on board mobile phone cameras, and automotive driver assistance systems.





► When all else fails ...



X-Photographer: [martin-huelle.de/portfolio/abenteuerfotografie](http://martin-huelle.de/portfolio/abenteuerfotografie)

#### DIGITAL CAMERAS



FUJIFILM X-A2



FUJIFILM X-T1



FUJINON XF lenses



► ... your Fujifilm camera won't.

Whether you're high in the mountains or on an expedition in the snow, Fujifilm's mirrorless cameras offer photographers a complete photographic solution. The lightweight nature of its X series range appeals to photographers and the impressive image quality and ergonomic design deliver full creative freedom.

Fujifilm's X Series launched back in 2011 with the groundbreaking X100. Since then, Fujifilm has developed the line-up into a full range of premium compact and interchangeable lens cameras. The X series has won many prestigious awards and has gained the respect of professional photographers worldwide.





► We display images in motion ...



PHOTO IMAGING



instax share SP 1



instax Mini 90 Neo Classic



► ... in a photo book.

The Photobook brilliant video is the picture book of the future. The unique combination of photos with video and sound, it keeps the great moments of life impressively.

'My Photo Diary' is a service to create a photo album easily using Fujifilm Image Organizer technology: select and organize your photos in only few minutes and enjoy the traditional silver halide premium paper and lay-flat binding.

Fujifilm is one of the world's leading suppliers of complete solutions in the field of photo imaging. This includes large format printing on real photographic paper as well as designed photobooks and output devices such as digital minilabs (Frontier - S), photo order terminals and instant print systems. The Fujifilm Self Service - photo stations guide the customer in just a few clicks to quality pictures and have a technical highlight: With the free order-it app data can easily be sent wireless from smartphone or tablet via Wi-Fi to a photo terminal and will be printed out immediately. It's that simple.

In addition, Fujifilm is the largest supplier of photographic paper as well as of chemically based instant print films (for Fujifilm instax).



Inkjet Printer Frontier-S DX100



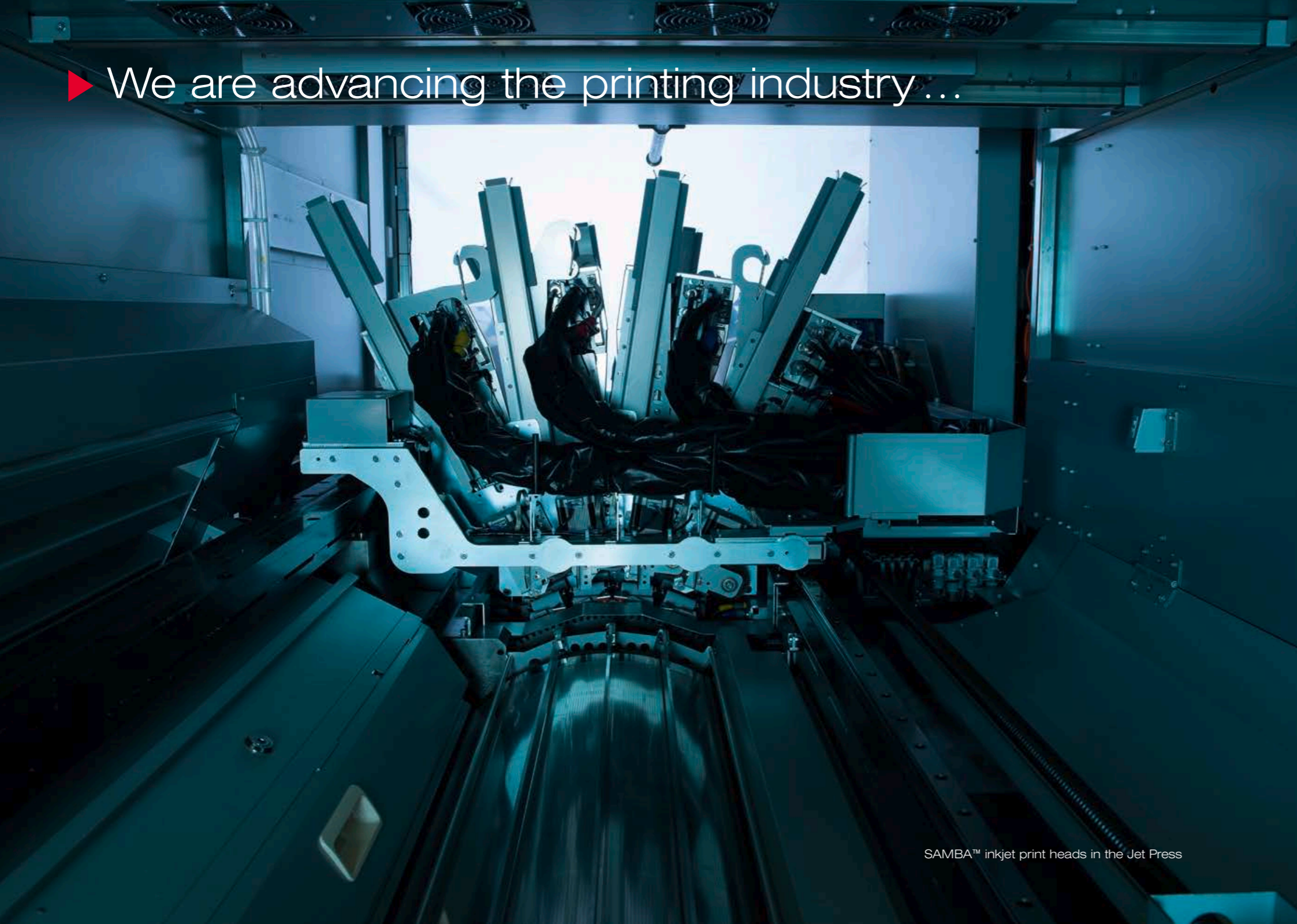
My Photo Diary



MY PHOTO DIARY



▶ We are advancing the printing industry ...

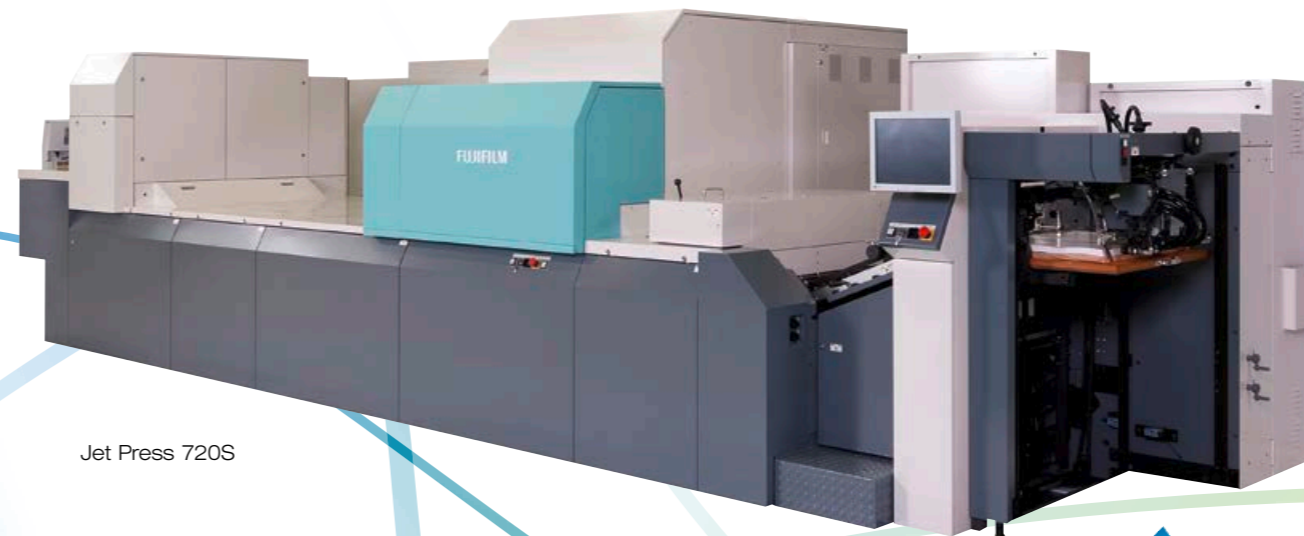


SAMBA™ inkjet print heads in the Jet Press

#### GRAPHIC SYSTEMS



Fujifilm Acuity F



Jet Press 720S



▶ ... with digital inkjet technology.

Fujifilm provides advanced technologies for the printing industry including workflow, ink and print head technologies that combine all the benefits of Fujifilm's core competencies.

For more than 20 years Fujifilm has developed and combined key inkjet printing technologies to help advance the industry's transition from analogue to digital production. Through its Research and Development Centres it has led the industry in the development and production of high-performance inkjet print heads, registering hundreds of patents in the process.

Fujifilm also offers cross-media solutions for a range of applications across the printing industry. These include CTP plates and pressroom chemicals for industrial offset printing, inks for screen and narrow web printing, as well as digital printing solutions for small print volumes, inkjet systems for sheet and roll commercial printing and solutions for the large format and packaging sectors.

This brochure has been printed on a Jet Press 720S.



► We inspect largest objects down to the smallest detail ...



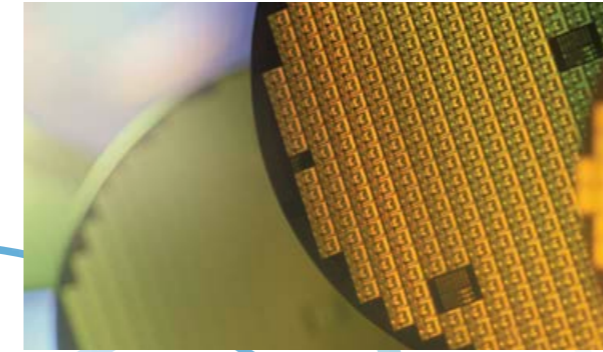
#### INDUSTRIAL PRODUCTS



Prescale



NDT: Digital Radiography



Semiconductor Materials



Membrane production



► ... to ensure utmost reliability.

Whether it be for jet engine maintenance, be automotive industry or testing the structural integrity of buildings: Our systems in the field of industrial products provide maximum security in non-destructive material testing (NDT). By X-rays invisible irregularities and smallest hairline cracks are detected in the material.

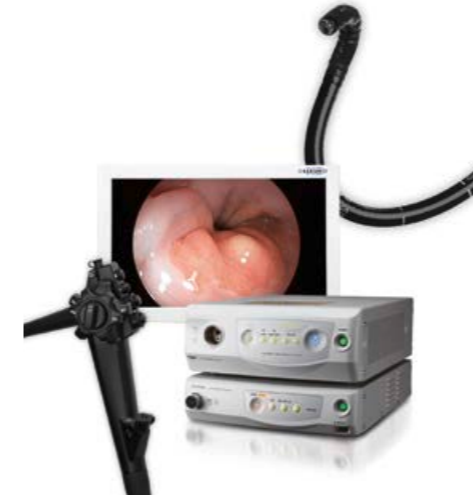
Our industrial products include touch-sensitive pressure measuring films for the visual inspection of the pressure and heat distribution as well as microfilm for long-term archiving. We offer a broad array of products and services used in the semiconductor manufacturing process, and also in flat screens of PCs or TVs our functional films are key components.



► We help make operations easier for surgeons ...



#### MEDICAL SYSTEMS



Endoscopy systems



Mammographic systems



Medical Information Systems



Flat Panel Detectors



► ... and, above all, for patients.

With Synapse 3D Fujifilm has developed advanced visualisation technology that makes it easier to see the body's delicate internal structures, from the smallest blood vessels, to fine details of the hepatic lobes and intricate images of the heart and lungs. By this technology, organs in the immediate vicinity to compact bone tissue can be differentiated more easily, desired structures can be visualized and differentiated by color. In addition, doctors can easily and accurately prepare and evaluate sectional image data from CR and MRI with the Fujifilm technology. A special highlight: The image of a healthy organ can be combined with the concrete image of the sick organ of the patient, by being superimposed. The surgeon gets only the image of the difference, which is exactly what he needs for his work. So operations can be simulated in advance and planned accordingly – a great help to patients.

Fujifilm is a pioneer in the field of diagnostic imaging and information systems for medical institutions. Our products and technologies proven in clinical applications are constantly being developed to make the work of health professionals more effective and efficient. The portfolio includes furthermore: Picture Archiving and Communication Systems (PACS), digital radiography, digital mammography, X-ray films, endoscopy systems, Dry Imager, clinical chemistry analyzers and ultrasound systems.





▶ All knowledge of the largest library now fits in a pocket...

RECORDING MEDIA



eternity high security tape storage area



eternity Core Processor Tower



▶ ...and ten other more.

A new milestone in data storage from Fujifilm can store the full text collection from the Library of Congress, Washington D.C. eleven times over on a single LTO Ultrium Data Tape. Thanks to a special procedure and optimised coating technology, a data density of up to 220 terabytes can be securely stored on future generations of LTO media. The Fujifilm proprietary NANOCUBIC™ technology enables the application of ultra-fine BaFe particles, dispersed more uniformly to the magnetic tape. The magnetic particles can be greatly reduced in size, thus ensuring maximum data recording density without magnetic signal loss. This milestone again demonstrates that FUJIFILM Recording Media sets the standard in areas of data protection and professional video production.

eternity is a hassle free, highly secure and legally compliant archiving solution for large volumes of data and video content. This solution offers significant cost saving potential whilst meeting compliance requirements. The data is auditable and stored reliably on a fully scalable archiving platform at a high-security data center in Germany. Data can be recalled any time, independently of storage medium and format.



FUJIFILM LTO Ultrium™ G6, original size: 10x10x2 cm



Barium Ferrite

Library of Congress, Capitol Hill Washington, D.C. Source: "Library of Congress Interior Jan 2006" from Diliff. Licensed under CC BY-SA 2.5 via Wikimedia Commons



## Our network in Europe

Fujifilm in Europe operates in about 50 group companies and employs around 5.000 people engaged in R&D, manufacturing, sales and service.

Throughout Europe we serve a range of industries including healthcare, graphic systems, chemicals, electronic materials, optical devices, recording media and photographic technologies.

Fujifilm operates seven major manufacturing sites in Europe producing CTP plates, Color Paper, Chemicals, Inks, Colorants for inkjet printers, toners, electronic materials for semiconductor productions, biopharmaceuticals and others.

Turnover in Europe: 2.1 billion Euro.\*

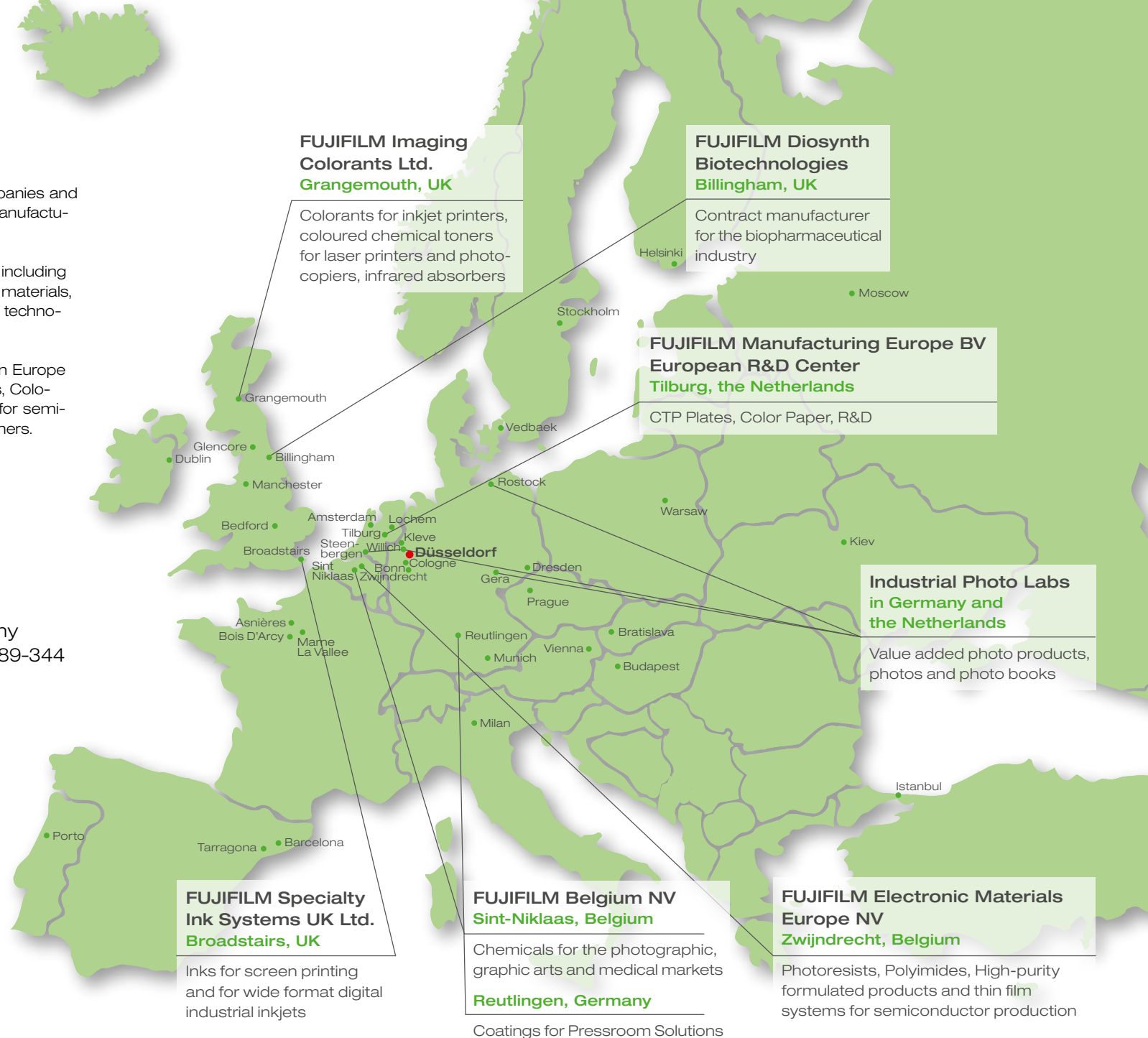
Overview of all locations: [www.fujifilm.eu/gateway](http://www.fujifilm.eu/gateway)

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**FUJIFILM**  
Value from Innovation



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